URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at January 3, 2025

ber of Irities	Description	Cost	Fair Value	% of Portfolio Fair Value	_
ty Investm					
350,000	Bank of America Corp	4,882,387	22,642,269	4.36%	
110,000	Cboe Global Markets, Inc.	3,637,004	31,005,479	5.97%	
	Citigroup Inc.	5,088,097	10,250,270	1.97%	
,	Intercontinental Exchange	4,153,846	21,632,401	4.17%	
	KKR & Co. Inc.		43,897,142		
		7,516,623			
	Morgan Stanley	6,933,526	45,454,895	8.75%	
1,400,000	Real Matters Inc.	5,558,303	9,492,000	1.83%	
3,500,000	Tamarack Valley Energy Ltd.	9,379,345	17,045,000	3.28%	
2,400,000	Whitecap Resources Inc.	8,425,066	25,008,000	4.82%	
	FundThrough Inc. Class A-3 Preferred	6,250,000	8,225,137	1.58%	
	FundThrough Inc. Class A-4 Preferred	2,999,999	2,136,125	0.41%	
	.				
	Caldwell Financial Ltd.	1,826,650	4,056,000	0.78%	
	CNSX Markets Inc. (Canadian Securities Exchange)	14,528,349	100,736,146	19.40%	
5,000,000	Developer Capital Inc.Class B Common	500,000	500,000	0.10%	
5,000,000	Developer Capital Inc.Warrants	-	-	0.00%	
	Evolve Funds Group Inc. Class B Preferred	1,133,359	9,172,762	1.77%	
	Evolve Funds Group Inc. Class C Preferred			3.43%	
		888,434	17,820,000		
	Evolve Funds Group Inc. Class D Preferred	771,638	771,638	0.15%	
4,538,460	Four Lakes Capital Fund Limited Partnership	4,999,998	8,954,118	1.72%	
1,195,246	EFG Management Holdings Inc. Class A Common	3,597,690	7,099,761	1.37%	
	EFG Management Holdings Inc. Class E Common	1,462,549	2,958,364	0.57%	
	Highview Financial Holdings Inc.	11,546,243	6,409,152	1.23%	
		17,340,243	0,409,152		
	1000912961 Ontario Inc.			0.00%	
	Lyceum CME Inc. Class B Preferred	2,400,000	5,025,600	0.97%	
408,164	Lyceum CME Inc. Class C Preferred	4,085,857	4,331,108	0.83%	
	Miami International Holdings, Inc.	12,257,268	19,646,021	3.78%	
	Radar Capital Inc. Class A Common	50		0.00%	
	Radar Capital Inc. Class B Common	11,561,006	1,074,001	0.21%	
	Varo Money, Inc.	2,565,000	822,557	0.16%	
7,292,930	Tetra Trust Company	4,850,759	4,011,112	0.77%	
5.622	Blue Ocean Technologies, LLC / Urbana International Inc. ⁽ⁱ⁾	10,628,596	59,253,160	11.41%	
	Vive Crop Protection Inc. Class A2 Preferred	314,132	167,537	0.03%	
	Vive Crop Protection Inc. Class B1 Preferred	284,613	351,121	0.07%	
	Vive Crop Protection Inc. Class B3 Preferred	3,250,000	3,250,000	0.63%	
	Vive Crop Protection Inc. Class C1 Preferred	1,629,452	1,629,452	0.31%	
2,144,714	Vive Crop Protection Inc. Class C2 Preferred	1,557,920	1,557,920	0.30%	
	Vive Crop Protection Inc. Warrants		-	0.00%	
t Investme					
	Highview Financial Holdings Inc. Conv Promissory Note	3,000,000	3,000,000	0.58%	
2,000,000	Highview Financial Holdings Inc. Promissory Note	2,000,000	2,000,000	0.39%	
	Cash	17,887,345	17,887,345	3.44%	=
	Total	\$ 184,351,107	\$ 519,273,594	100.00%	
	Private Exchanges/Investments			52.95%	I
I Net Asset	s (NAs) as at January 3, 2025	Shares outstandin	ng:		Common shares
					Non-Voting Class A share
				41,395,100	
ETS					
	f Investment Portfolio		\$ 519,273,594		
			837,041		
		-	007,041	\$ 520,110,634	
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Closing price January 3, 2025: URB \$5.86 URB.A \$5.86

USD/CAD exchange rate: 1.4437

⁽ⁱ⁾ Urbana International Inc., a wholly-owned subsidiary of Urbana, formed for the sole purpose of investing in Blue Ocean Technologies, LLC ("Blue Ocean"), holds 5,621.5 units of Blue Ocean.

(ii) NAs per share reflects the liability of a dividend payable of \$0.13 per share to be paid on January 31, 2025.